



# BUSINESS PLAN FOR AMERICA

## V1.0

Executive Summary

May 2026



This Executive Summary provides a preview of the Business Plan recommendations. To view the full report, scan the QR code or visit [businessplanforamerica.org](https://businessplanforamerica.org).



# BUSINESS PLAN FOR AMERICA v1.0

## TOPIC AREAS

Items in **bold** are  
available now



### 01

#### AMERICA'S TALENT ADVANTAGE

- **AI & America's workforce**
- **Immigration**
- Education



### 02

#### GROWTH & AFFORDABILITY

- **Housing**
- **Energy**
- Healthcare



### 03

#### GLOBAL LEADERSHIP

- **Global competitiveness**
- Research & innovation
- Capital markets



### 04

#### GOVERNMENT THAT DELIVERS & EARNS TRUST

- **Rule of Law**
- Election reform
- Effective delivery
- Talent renewal



### 05

#### FISCAL STRENGTH

- **Tax reform**
- Budget & debt sustainability



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## EXECUTIVE SUMMARY

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Recent elections have sent a consistent message: Americans want progress on affordability and economic opportunity—and a government they can trust to deliver. The country’s credibility, at home and abroad, depends on getting this right.

The Business Plan for America lays out a practical governing framework to answer that call. It advances three core goals:

### **STRENGTHEN U.S. COMPETITIVENESS**

Build an adaptable economic foundation by prioritizing growth, developing a skilled workforce, and securing leadership in strategic sectors.

### **BROADEN ECONOMIC PROSPERITY**

Expand supply to lower costs and widen access to opportunity so growth reaches every American family.

### **BUILD EFFECTIVE AND TRUSTED INSTITUTIONS**

Dramatically improve government performance while restoring confidence by reinforcing the rule of law, checks and balances, and democratic processes.

To deliver on these goals, the Plan identifies strategic priorities and offers actionable policy recommendations. It will evolve—incorporating feedback and broader engagement from experts and business and political leaders—as additional chapters and subject areas are added. In the process, we look forward to exchanging views with others. We believe the American people are best served by a rigorous debate on the issues facing the country.

The window to act is narrow. Leaders shaping the next Congress and the 2028 presidential campaign must define a stronger path forward. This means translating public demand into not just winning campaign messages, but a credible governing agenda.

What follows is the first in a series of policy papers laying out Leadership Now’s vision for what comes next.

For full details please visit [businessplanforamerica.org](https://businessplanforamerica.org).



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AREA	CHALLENGE	POLICY POSITION & SELECT RECOMMENDATIONS
<b>01. America's Talent Advantage</b>		
<b>AI &amp; America's workforce</b>	AI is poised to reshape the workforce, yet as a nation we are not prepared for the rapid pace of change.	<b>Support AI innovation while enabling workers to adapt and benefit from its deployment.</b> <ul style="list-style-type: none"><li>• Increase the portability of benefits to ease transitions</li><li>• Incentivize and scale proven reskilling and accreditation programs</li><li>• Explore innovations to increase worker ownership, improve safety nets, and shift taxation to incentivize investment in labor</li></ul>
<b>Immigration</b>	Immigration is critical to the U.S. economy, but decades of policy paralysis and political swings have raised risks for businesses.	<b>Secure the border while providing legal pathways for immigrants to contribute to the U.S. economy.</b> <ul style="list-style-type: none"><li>• Maintain border security while ensuring immigration enforcement is lawful, humane, and predictable</li><li>• Attract and retain talent to strengthen U.S. leadership in advanced technologies and other strategic industries</li><li>• Expand temporary visas and fill gaps in skilled trades</li></ul>
<b>02. Growth and Affordability</b>		
<b>Housing</b>	Restrictive zoning, lot-size minimums, and lengthy permitting have constrained housing supply and driven up costs.	<b>Modernize land use policy to significantly expand housing supply and bring down costs.</b> <ul style="list-style-type: none"><li>• Legalize smaller lots and light-touch density</li><li>• Streamline permitting and expand by-right development</li><li>• Leverage federal funding to incentivize state-level reform</li></ul>
<b>Energy</b>	Electricity demand is rising rapidly, while permitting delays and grid bottlenecks are limiting supply growth.	<b>Expand supply across technologies through an all-of-the-above strategy grounded in system performance, and lower emissions.</b> <ul style="list-style-type: none"><li>• Expand transmission and grid infrastructure</li><li>• Reform permitting and interconnection processes</li><li>• Strengthen energy supply chains and system flexibility</li></ul>
<b>03. Global Leadership</b>		
<b>Global Competitiveness</b>	The U.S. faces intensifying geopolitical competition, economic fragmentation, and growing pressure on strategic industries and supply chains.	<b>Strengthen U.S. leadership in a more contested world to support broad-based American prosperity.</b> <ul style="list-style-type: none"><li>• Secure and diversify supply chains for critical goods and industrial inputs</li><li>• Compete and win in the industries of the future, including AI</li><li>• Renew and adapt a stable international system that advances U.S. interests</li></ul>
<b>04. Government That Delivers and Earns Trust</b>		
<b>Rule of Law</b>	Public trust has weakened as institutional norms, oversight, and confidence in impartial enforcement have eroded.	<b>Strengthen the rule of law through consistent enforcement, reliable oversight, and anti-corruption safeguards.</b> <ul style="list-style-type: none"><li>• Protect the independence and impartiality of the Department of Justice</li><li>• Strengthen checks and balances</li><li>• Tighten ethics and conflict-of-interest rules</li></ul>
<b>05. Fiscal Strength</b>		
<b>Tax Reform</b>	Rising affordability pressures and persistent structural deficits underscore the need to reward work, broaden the tax base, and restore fiscal sustainability.	<b>Reward work and productive investment while restoring fiscal sustainability through pro-growth reform and a broader tax base.</b> <ul style="list-style-type: none"><li>• Lower the tax burden on wage earners by increasing the standard deduction and child tax credit</li><li>• Broaden the tax base by limiting loopholes and deferrals that allow income to escape taxation</li><li>• Maintain favorable tax treatment for domestic investment</li></ul>